

# SPONSORSHIP OPPORTUNITIES

**PLATINUM**  
\$20,000

**GOLD**  
\$15,000

**SILVER**  
\$10,000

**BRONZE**  
\$5,000

## WORKSHOPS

	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
Workshop Registration (Winter, Summer, Fall) *	up to 8 complimentary registrations of your choice; additional reg 50% off	up to 6 complimentary registrations of your choice; additional reg 50% off	up to 3 complimentary registrations of your choice; additional reg 50% off	1 complimentary registration of your choice; additional reg 50% off
Branding: Logo, Signage, Recognition at all Workshops	X	X	X	X
Services/Products List in Attendee Giveaway Bag	X	X	X	X
Logo Custom Promotional Item for Workshop Attendees	X	X		
Post-Workshop Email to Attendees on Your Behalf	X			

## BOARD OF DIRECTORS

	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
ICA Meet and Greet Promo at Catersource, 1 Min	X	X	X	
ICA In-Person Board Meeting at Catersource, 2 Min Pitch	X	X		

## ICA EDUCATION

	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
ICA Sponsored Webinar and Introduce Speaker(s)	X	X	X	X
Complimentary Registration to ICA Webinars	X	X	X	
Opportunity to Volunteer on an ICA Committee	X	X		
Teaching Session at one ICA Workshop**	X			

## MARKETING

	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
Eblast	4X Annually	3X Annually	2X Annually	1X Annually
Website: Logo, Description, Link	X	X	X	X
Facebook and Instagram Post	3X Annually	2X Annually	1X Annually	1X Annually
Your Company News Post on ICA Website	2X Annually	1X Annually	1X Annually	
Access to ICA Members Only Facebook Roundtable	2 representatives	1 representative		

\*limit of 3 attendees per workshop \*\*upon approval of ICA